



## Build your brand awareness within the port and terminal industry

**What you get:** The Port Strategy eNewsletter goes out weekly to over 13,800 opted-in subscribers. You will get a top and bottom banner and a 40-word sponsorship section dedicated to your message with 2 hyperlinks.

### Who is looking at your message:

Presidents, CEOs, Directors, Port Managers, Stevedores, Engineering and Senior Port Executives within Port Authorities, Terminals, Shipping and Liner Companies.

### Key features



#### Exclusive to you

We only include one sponsor per week on each weekly eNews so this is your opportunity to drive maximum impact



#### Your target audience

The eNews is sent to over 13,800 influential decision makers within the port and terminal industry



#### Build trust

Your advertising will appear alongside our world-class editorial for greater authority which will make you stand out against your competition



#### Instant impact

Your message delivered directly into our audience's inbox



#### Prime positioning

Your message will be the first and last thing that our readers see when they read their weekly industry news for lasting impact



#### Measure your results

You will receive a breakdown of results that show the success of your campaign – real metrics so you can analyse and deliver ROI

### Perfect for

Product launches • Important announcements • Direct sales offers • Competitions • Events

### Drives your

Brand awareness • Market exposure • Trust • Lead generation • Results



Port Strategy provides comprehensive news updates and relevant insights on port developments around the world; useful reading for the industry

Caroline Lim, Global Head of HR & Corporate Affairs, PSA International

### Exclusive opportunities

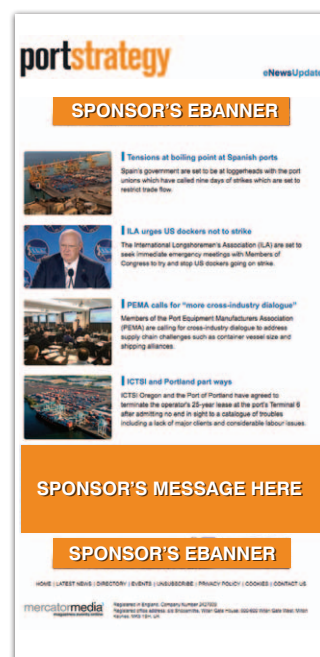
The promotional spaces with Port Strategy are exclusive and get booked up far in advance. If you have an important message you want to deliver, call our sales team today to discuss your goals.

### Contact our sales team

**+44 1329 825335**  
sales@portstrategy.com

### Prices start from

**£505.00** +vat



We can develop a bespoke promotional package that fits with your business budget and goals.