

# PORTSTRATEGY

INSIGHT FOR PORT EXECUTIVES

Audience Certificate



audience

# 21,317

individuals across all our channels

## 20,128

print readers

## 15,681

web readers

## 16,291

eNews readers

## 5,920

magazines distributed

## 36,815

page views

## 15.2%

eNews open rate

What does the Port Strategy audience think?

## 98%

find it informative

## 72%

are decision makers

## 92%

say influences purchasing decisions

## 94%

would recommend to a colleague

